

## How AIQ can help you —

### and what you should do next.

In addition to helping student athletes connect with colleges, the Athletic IQ profile is a great asset for high school athletic directors, their coaches, and the schools they represent.

#### Minimize paperwork, but maximize opportunity

AIQ can help your students succeed by allowing them to "match" with the college that's right for their needs and abilities. Better matches mean happier kids and parents?

#### Revenue sharing helps local schools and NIAAA chapters

Part of Athletic IQ's business plan is giving back to the schools and districts that refer athletes for evaluations.

#### AIQ offers a lot more than just accurate test results.

In addition to the results you will get from completing the AIQ circuit, Athletic IQ offers a comprehensive web site for athletes, parents and coaches. As an athlete you will be able to see exactly where you stand in relation to your peers, as well as to athletes already competing on college teams. This information can also be highly beneficial in pinpointing areas where you can improve - and subsequently raise your stock as a prospective college athlete (recruit). The end result: AIQ helps you find and communicate with the college that's right for you.

The web site provides a valuable tool for college coaches in their search to find the athletes who are most likely to be a good fit for their program. AIQ can save coaches both time and money by helping them find and contact the best recruits.

#### The only athletic evaluation system endorsed by the NIAAA

AIQ has spent years ensuring their evaluation system is both exacting and rewarding to all parties involved. The accuracy of the equipment and ease of the online tools are just part of the reason why the National Interscholastic Athletic Administrators Association (NIAAA) has selected AIQ as their sole partner for standardizing athletic evaluations across the country.

Another benefit for NIAAA members who send students to AIQ evaluation events, or who host an event at their school, is the fact that a portion of all revenue goes back to the schools and state chapters of the NIAAA. So it's truly a win-win-win situation.

#### Sign up to host an AIQ Event today

Hosting an Athletic IQ Evaluation Event is a simple, free, and easy way to raise revenue for your school. Once your event is scheduled, an AIQ van will be sent to your location. All the equipment fits in the space of a typical high school gym — set up and breakdown takes just a few hours. AIQ will train your staff to help administer the evaluations, and an AIQ representative will be on hand to make sure everything goes smoothly. Over 300 athletes can be evaluated in just one day.

For more information or to schedule an AIQ Evaluation Event, simply call (781)821-1422.



**A/I/Q**  
ATHLETIC IQ  
[www.athleticiq.com](http://www.athleticiq.com)

Register for an AIQ evaluation  
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## More reasons to join the AIQ team:



# Introducing the new standard of athletic evaluations.

By combining a new level of accuracy with nationwide distribution, Athletic IQ evaluations are certain to become the standard by which all student-athletes are measured. Both students and educational institutions will have access to AIQ's online resources and tools, which provide detailed results about the athletes capabilities and interests, so everyone in the process has a chance to fulfill his or her needs.

## How AIQ empowers student-athletes:

AIQ offers student-athletes the ability to:

- Compare their results with peers locally, regionally, and nationally
- Compare their results with college athletes by sport and position
- Connect w/colleges and universities that are interested in their abilities
- Easily submit their AIQ profiles to colleges
- Have a benchmark and set goals to measure improvement
- Improve overall athletic ability by using AIQ's online resources and training info

## How AIQ helps colleges

College coaches and enrollment officers are always looking for ways to find the best recruits possible. The AIQ database allows them to do this more efficiently than ever before:

- Recruit student-athletes that best "fit" their needs
- Get a more well-rounded portrait of any applicant
- Enhance retention of students by choosing more selectively
- Successfully fill slots for Title 9 requirements

"It was a fun thing to do and it will help you have a better understanding of your physical fitness."

-Boston Latin School participant

## AIQ in action



## The AIQ Experience — station by station.

The AIQ evaluation circuit sets up in the space of an average high school gym in just a few hours. It currently consists of 7 evaluation stations — plus a registration table. Here are brief descriptions of the stations:

### 1 Reaction Time/Hand-Eye Coordination

This station was developed in conjunction with an ophthalmologist who has evaluated over 1,400 major league baseball players over the past 14 seasons. Both simple and recognition reaction times, plus eye-hand coordination are measured.

### 2 Body Composition

This station captures four data points — height, weight, standing overhead reach and body fat percentage. Body fat measurements are calculated using a simple, non-invasive bioelectric impedance analyzer.

### 5 Power Throw

This innovative station measures the explosive strength of an athlete's upper body. The athlete throws a medicine ball against a vertical measurement plate that electronically records the force of impact.

### 4 Vertical Jump

The athlete performs a "No-Step", two-footed jump in an attempt to reach as high as possible on a vertically-mounted electronic keyboard.

### 7 Flexibility

To help gauge flexibility through the core, this station features an electronic "sit and reach" box with a touch sensitive pad to record maximum extension, maintaining control and balance.

### 3 Speed

This 20-meter sprint is an international standard. Three sets of timing beams allow accurate recording of 0-10m and 10-20m splits.

### 6 Agility

A high-tech version of the 5-10-5m shuttle run, this evaluation measures an athlete's ability to change direction laterally and accelerate while maintaining control and balance.

