



G.T. GRAPHICS & MARKETING ANNOUNCES EXPANSION

***Husband & wife team broaden established South Shore corporate print services firm;
expand full-service marketing & direct mail capabilities***



HANSON, MA (February 8, 2007) – Kirsten Whitten and Edward Garneau, Co-Owners of Hanson, Mass.-based G.T. Graphics & Marketing (*formerly G.T. Graphics*) proudly announce the company’s expansion to a full-service corporate printing and marketing services firm.

The company has been providing reputable, corporate printing services under Garneau’s direction as G.T. Graphics for more than a decade. When his wife, Kirsten Whitten, joined as Co-Owner in January 2007, one of their first projects as a husband-and-wife marketing team was to change the name of the company to better represent its full spectrum of marketing services.

“You only get one chance to make a first impression,” Whitten said. “ We wanted everyone who heard the name of our company to know that we will take care of their printing and marketing needs. Once we get their attention, we can let them know about the benefits of working with us and our dual role as marketing manager and customer service representative.”

Since establishing the company in 1995, Garneau has been providing G.T. Graphics corporate clients with superior service that combines the highest professional standards, personalized attention and quality results. Whitten brings to the team more than a decade of public relations and marketing agency experience. She spent the last six years as the Integrated Marketing Specialist and Public Relations Director at a south Boston-based agency managing regional and national accounts. An experienced speaker and trade show presenter, Whitten is a published writer and an Adjunct Professor, teaching Public Relations Practices at Stonehill College in North Easton, Mass. She has received a half a dozen Bell Ringer Awards from the Publicity Club of New England, recognizing her work for publicity campaigns and independent projects.

“We work in a service industry and that’s what we provide,” Garneau said. “G.T. Graphics has a long-standing reputation for providing “full” service – meaning we go the ‘extra mile’ for our clients, so they can do what they do best: run a dynamic company.”

“We take pride in the relationships we build with our clients,” Whitten added. “We practice constant client communication by including them in every step of the planning and approval process in order to fulfill – and often exceed – their needs and expectations.”

G.T. Graphics & Marketing will unveil its new website, www.GTGraphicsandMarketing.com in the Spring, where clients will be able to access more information about the company’s services and offerings. In the meantime, brochures are available by calling 781-524-1015.

G.T. Graphics & Marketing, located in Hanson, Mass., provides full-service corporate printing and marketing services for local and national clients. Serving as marketing manager and customer service representative, G.T. Graphics & Marketing manages client jobs from concept to delivery, including writing, design, printing and mailing services. Marketing categories include: logos and taglines; sales presentation packages; press kits; direct mail campaigns; promotional products; business cards, letterhead and envelope packages; postcards; posters; fliers; invitations and signs. For more information on G.T. Graphics & Marketing please call 781-524-1015