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G.T. GRAPHICS & MARKETING LAUNCHES 2 NEW CLIENT WEB SITES

Web site designs emphasize company messages through visual impact

HANSON, MA (December 5, 2007) – Kirsten Whitten, President of G.T. Graphics & Marketing, a graphics, marketing and printing firm located in Hanson, Mass., is pleased to announce that the agency recently launched two new client web sites in coordination with its design and optimization partner, Gig IT Consulting of Quincy, Mass.

The two new web sites are:

- **Lifestyle Mortgage Strategies** – www.lifestylemortgagestrategies.com
Working with CPA's, attorneys and financial planners, Lifestyle Mortgage Strategies takes professional mortgage planning to the next level by incorporating life-long financial goals into the mortgage process. Based in Brockton, Mass., professional services include helping clients improve their credit rating, reduce debt and improve personal cash flow while simultaneously planning for retirement – all from the comfort of their own home. **The new web site is a visually dynamic, user-friendly tool that introduces visitors to this unique concept in a clean and comprehensive design, while communicating the company's long-standing tradition of providing outstanding customer service.**
- **Medi Source, Inc.** – www.medisource.us
Medi Source, Inc. provides high quality, premium level care of medical patients and their families throughout greater Boston. Understanding that every situation is unique; Medi Source's care plans are individualized based on their clients' personal, medical and lifestyle needs. They care for patients and families at home, in the hospital or at their hotel/temporary accommodation. **The web site's soft colors and faded images visually communicate Medi Source's emphasis on "complete" patient "care," while communicating its quality homecare services. These include: private duty nursing, house calls, health assistants, rehab specialists and concierge services.**

"We work with our clients to create 'effective' web sites that visually and verbally communicate the company's services and messages in the first instance of opening the web site," Whitten said. "Our goal is to create visually dynamic web sites that are easy to find and navigate, allowing viewers to find what they need quickly."

"Our new web site is proving to be a powerful marketing and communication tool," said Steven Archard, Founder, Lifestyle Mortgage Strategies.

"G.T. Graphics & Marketing designed a professional looking web site that also provides the warm, caring and inviting feel that is so very important in patient care," said Eileen Comeau, President, Medi Source, Inc. "They made the entire process smooth and seamless."

G.T. Graphics & Marketing, located in Hanson, Mass., provides full-service marketing and printing services for local and national clients. Serving as marketing manager and customer service representative, G.T. Graphics & Marketing manages client jobs from concept to delivery, including writing, design, printing and mailing services. Marketing categories include: logos and taglines; sales presentation packages; press kits; direct mail campaigns; promotional products; company collateral and business cards, posters; invitations and signs. For more information on G.T. Graphics & Marketing please log on to www.gtgraphicsandmarketing.com or call 781-524-1015.